

Introducing Statistical Research to Undergraduate Mathematical Statistics Students using the Guitar Hero Video Game Series

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Abstract

In this article we describe a semester-long project, based on the popular video game series Guitar Hero, designed to introduce upper-level undergraduate statistics students to statistical research. Some of the goals of this project are to help students develop statistical thinking that allows them to approach and answer open-ended research questions, improve statistical programming skills, and investigate computational statistical methods, such as resampling methods and power simulations. We outline the steps of the project, including developing a method to address the research question ("Are missed notes grouped together in parts of a song?"), statistical programming (implemented in R), collecting data, estimation, and hypothesis testing - including statistical power. The project, as described in this article, was intended as a semester-long project for Mathematical Statistics students, but would work equally well as a capstone project. We discuss modifications to make this project appropriate for different courses, including graduate-level courses. The appendix includes the handouts provided to the students, several songs recorded by our class, some of the methods created by the students, and R code for implementing various aspects of the project.

1. Introduction

The use of games to illustrate concepts in statistics is fairly common (see for example Feldman and Morgan (2003), Morrell and Auer (2007), Stephenson, Richardson, Gabrosek and Reischman (2009), and Wilson, Lawman, Murphy and Nelson (2011)). However, most gamebased activities are designed to be short in length and are often used as an in-class exercise or for homework assignments. In this paper, an introductory-level research project that is based on the Guitar Hero video game series is described. This project was designed for an upper-level undergraduate Mathematical Statistics course, but could be used equally well in a capstone course or modified for use in other undergraduate, or even graduate, statistics courses. The learning goals for this project included development of statistical thinking for approaching and answering open-ended research questions, improvement of statistical programming skills, familiarization with computational statistical methods such as resampling methods and power simulations, and improvement of written and oral communication of statistical ideas. This paper will provide general background about Guitar Hero, outline the project, give recommendations for administering it, and discuss some modifications of the project. Handouts for each step of the project (Appendix A), example songs (Appendix B), and student-created methods with R code (Appendix C) are available in the appendices and supplementary materials.

2. Background on Guitar Hero

Guitar Hero is a series of video games in which the player uses a guitar-shaped controller with five colored fret buttons, displayed in Figure 1, to simulate the playing of a guitar for numerous popular rock songs (Guitar Hero, n.d.). Players strum in time to the music and earn points by "hitting" notes as they scroll down the screen as illustrated in Figure 2. The game can be played at varying levels from beginner to expert; harder levels generally involve more notes. The first Guitar Hero game appeared in 2005 (for Sony's PlayStation 2). There are currently more than a dozen titles available on many of the major video game platforms; there are titles that include songs from multiple artists like Guitar Hero 5 and Guitar Hero is immensely popular, is considered to be one of the most influential video games of the 21st century (Kohler, 2009), and is currently the third largest video game franchise behind only the Mario and the Madden NFL series (Guitar Hero, n.d.).



Figure 1: Guitar shaped controller (Guitar Hero, 2005)



Figure 2: Screenshot of game play from Guitar Hero III: Legends of Rock (Guitar Hero Images, n.d.)

Despite its popularity, the maker of the Guitar Hero franchise, Activision Blizzard Inc. announced on February 9, 2011 that they planned to stop publishing the game this year (Martinez, 2011). With all of the different versions of Guitar Hero that are currently available, this decision is likely a result of over-saturation of the market. Interestingly, Activision's stock dropped soon after the announcement (Smith, 2011). Roughly a month after the initial announcement, Activision announced that they were not actually discontinuing the video game series, but rather merely taking a "hiatus" (Rose, 2011). Presumably as new gaming consoles emerge, new versions of Guitar Hero will become available. Indeed, Activision's CEO Bobby Kotick has already said that a comeback is in the making (Newman, 2011). Further, in our opinion, regardless of whether or not new versions emerge in the near future, the game is still popular and can easily be viewed as a "classic" in the making.

That being said, the project outlined in this paper can easily be applied to other music games such as Rock Band and DJ Hero with little to no modifications. Further, creative students may find other "hit-or-miss" type games can be used. Ultimately, this type of project is not dependent on the video game Guitar Hero and can be used with any type of application where the data collected can be represented as a sequence of Bernoulli trials; an example would be determining if a sequence of heads and tails from repeated "coin tosses" is real (randomly generated with probability 0.5) or faked. As a result, instructors without access to Guitar Hero or other video games could still find ways to implement the ideas described in this project.

3. The Project

After successfully completing a Guitar Hero song, the game reports the player's "statistics". Among the many pieces of information the game collects from a player is how many notes are successfully "hit" and "missed". Missed notes may occur when a player hits the wrong fret button, forgets to strum the guitar (or strums at the wrong time), or a combination of the two. Those who have played the game before know that different parts of a song are seemingly more difficult than other parts. However, one may pose the question as to whether or not the difficult parts of a song actually result in a higher proportion of misses than the other parts (as these difficult areas also tend to have more notes to play) and whether there is some connection between missing notes and the difficulty of sections of a song.

To this end, the project challenges students to devise a way to answer, with statistical justification, the research question "Are misses occurring completely at random throughout the song or are they grouped in specific regions?" While this may not be the best, and is certainly not the only, research question pertaining to the video game, it provides a starting point that students can intuitively grasp. The project consists of several parts administered throughout the semester and is outlined in the following subsections. Each subsection corresponds to a separate assigned piece of the course project; the actual assignment sheets distributed to the class are available in the supplementary materials/appendix. Students should be required to work with a partner or in small groups so that they may discuss ideas with others to foster a collaborative learning environment. In our experience, having a member that has some experience with programming (in R or any other language) in each group will be beneficial during the sections of the project that are more computationally intensive (such as the parts described in Sections 3.2 and 3.5). Students working in larger groups (3 or more students) should be required to submit more than one method for addressing the research question, and all groups should be encouraged to submit more than one method as this allows for an interesting comparison of their methods at the later stages of the project. We note that when referring to misses in a song being "completely at random", we are considering these misses to be a sequence of *i.i.d.* Bernoulli trials with a constant probability of missing each note (p). For simplicity, songs that have misses that do not occur completely at random are referred to as "grouped" or "patterned" misses.

3.1 Developing Methodology to Identify Patterns of Missed Notes

This first step of the project should be assigned towards the beginning of the semester or shortly after students are introduced to the concepts of statistical estimation. We ask the students to think of a song as a sequence of 0's and 1's, where the 1's represent notes that are missed. The students' task is to devise at least one way of quantitatively measuring the degree to which missed notes in a song are not missed completely at random based on this sequence of 0's and 1's. (It is important to note that the information provided at the end of the song does not include a note-by-note breakdown of hits and misses like this but simply reports the number of hits.) As there are potentially many different ways to approach this problem, students need to effectively communicate why they believe their methods will be useful. At this stage the focus should be on brainstorming intuitive procedures and not necessarily on methods that have good statistical properties. The students should test their methods on a few short simulated "practice songs" such as those provided in <u>Table 1</u>. Ideally, they should devise methods that give values that indicate more grouping for Song B and less in Song A. These practice songs were chosen to have differing lengths to emphasize to students that their methods should not rely on all songs having the same length (and certainly "real" songs will have more than 20 notes).

Note	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Song A	1	0	0	0	0	0	1	0	1	0	0	1	0	0	0	0	1	0	0	0
Song B	0	0	0	1	0	0	0	0	0	0	0	1	1	1	1	0	0			

Table 1:	Simulated	practice songs	with five	misses ir	n each song	represented	by 1'	's)
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For this step in the project, students will benefit from an example method. One such method would be the maximum number of consecutive misses (Cmax). For practice songs A and B in <u>Table 1</u>, Cmax would be 1 and 4, respectively. The intuition behind this example method is that in songs where all the misses tend to be grouped together, there would be higher probability of a longer string of consecutive misses than were the same number of misses to occur at random in a song of the same length. To further aid the students in the understanding of the problem and the development of their methods, the following background about the problem can be shared with the students or discussed in class.

- If misses are completely at random, then the outcome for each note would follow a Bernoulli distribution with probability p (where p is the probability of missing a note). Further, these outcomes would be independent and identically distributed (*i.i.d.*). Thus, a possible notation to use for this is $X_i \sim \text{Bernoulli}(p)$ for i = 1, ..., n where n represents the number of notes in the song and $X_i = 1$ if the i^{th} note of the song is missed, 0 if it is hit.
- If misses are not completely at random, then it may be reasonable for misses to be grouped together within a song (which may correspond to the more difficult sections of the song). Therefore, $X_1, X_2, ..., X_n$ would not be *i.i.d.* Bernoulli random variables.
- It may be useful to think about which notes result in a miss (i.e., the value of "*i*" where a miss occurs). For example, Song A from <u>Table 1</u> can be represented by the values {1, 7, 9, 12, 17}.

3.2 Statistical Programming

After students have submitted their proposed methods and received feedback on the methods' appropriateness, the next task is to write a function for their method. While the choice of software is up to the instructor, we chose to use R and the sample materials provided in the Appendices utilize R (<u>R Development Core Team, 2010</u>). This function should be designed to take an input of a song represented as a vector of 0's and 1's and return a single numerical value based on their method. Students familiar with hypothesis testing can be informed that this value will represent the test statistic for the hypothesis test discussed in Section 3.4.

For many students, this will be their first attempt at statistical programming. As such, it may be useful to provide them with as many resources as possible. For example, there are freely distributed references available at the Comprehensive R Archive Network (<u>http://cran.r-project.org</u>). Additionally, we provided our students with a function written for the Cmax method as an example (available in <u>Appendix C</u>).

Students should be given plenty of time to attempt this part on their own before seeking help from an instructor. After they have attempted to develop the program, they may still need to

schedule a meeting with the instructor to fix any errors and solve any remaining issues. However, to ensure that students give an honest attempt to solve the problem, it is suggested that they provide their attempted code (electronically) in advance of meeting with the instructor to demonstrate that they have attempted the program.

3.3 Collecting Data (Optional)

Having students attempt to collect data from their own experiences with Guitar Hero can be beneficial in teaching them the difficulties of collecting accurate data and the importance of being able to simulate a problem. Playing together as a class also gives students who have never played Guitar Hero the opportunity to better understand the research question. If the data are collected together as a class, instructors will need access to a video game console, a game and controller from the Guitar Hero series, and a television monitor or projector screen that can be used to display the game. Further, as the students will presumably be unable to keep up with the pace of the song if they attempt to record the results by hand, some type of recording device (such as a webcam) will be needed to help accurately collect the data. Because it may be infeasible for some classes to collect their own data, we have provided data from several songs in Appendix B as well as a short video clip illustrating the typical type of information students have available to them for recording the note-by-note data. In our experience, it is not necessary to do this during a class period as many students are still willing to help collect data if a time outside of class is used to play. However, to continue developing a sense of collaborative learning, it is worthwhile scheduling a common time for students (and instructors) to meet when doing this.

After the song has been recorded, students can go back and replay the recording at a slower speed to record whether each note is a hit or a miss. Instructors can take this opportunity to start a discussion with the students about how it is often the case that collecting large amounts of accurate data can be a very difficult task and thus how simulating data from a reasonable model can be extremely useful when developing methods to analyze data. One potential goal at this stage is to have students better understand the need for simulated data and its connection to real world problems. In addition to recording the series of hits and misses for the song, students may wish to record the name and artist of the song, name of the player, and the skill level the song is played at. This additional information may help students begin to develop additional research questions towards the end of the project. For example, students may suspect that there may be a relationship between the skill level of the player and the pattern (or lack thereof) of missed notes. Having already collected this additional information for the song may help students begin to answer this question.

3.4 Resampling-Based Hypothesis Testing

At this point students will have access to data collected from actual songs and an R program that will return a value representing the numerical measure of randomness of misses associated with their method. They next proceed to the hypothesis test of

- H₀: Notes are missed completely at random (i.e., misses follow a sequence of i.i.d. Bernoulli trials)
- *H_A*: Notes are not missed completely at random.

As most of the students' methods will probably be designed such that the sampling distribution of their test statistic is unknown, they will need to use a permutation test (Fisher, 1937) or statistical bootstrap method (Efron and Tibshirani, 1993) to test the hypotheses for each song that was collected in Section 3.3 (or those provided in Appendix B). Although different methods are available, for many students this may be the first time they use such methods and should focus on one of the more basic methods. In particular, we suggest at least one of the following three: resampling without replacement from the original song (permutation test), resampling with replacement from the original song (nonparametric bootstrap), or generating a sequence of *i.i.d.* Bernoulli trials where the probability of a miss is equal to that observed in the song being tested (parametric bootstrap). There are subtle, yet important, differences among these procedures. For example, the permutation test will ensure that each generated sample has the same number of missed notes as the original song and will place them at random throughout the song. The nonparametric bootstrap and the *i.i.d.* Bernoulli trials will not ensure the same number of missed notes as the original song. A variation of this project described in Section 4 discusses how the project can be modified so that students can explore these differences in more depth.

In addition to learning the mechanics of the chosen method(s), students should understand how to extend their R functions to

1. Generate a sample consistent with the null hypothesis.

2. Collect and store the value of the test statistic for the generated sample.

3. Repeat steps 1 and 2 a total of B times (where B represents the total number of samples generated). Generally, the value of B will be fairly large, such as 1,000 or 5,000.

4. Compare the actual test statistic (resulting from the song) to the resulting sampling distribution and obtain a p-value.

5. Use their p-value to make an appropriate conclusion about the null and alternative hypotheses within the context of the problem.

After students have completed these steps, have them share with the class their conclusions for each song. Given the wide array of methods they have developed, it is likely that different methods will have conflicting conclusions for the same songs. This should be used to start a discussion about how to evaluate which method(s) may be the better and more reliable technique(s) to use. This will lead to conducting a power study in the next step of the project.

3.5 Evaluating Method using a Simulation-Based Power Study

In this step, students will conduct a small-scale simulation-based power study to evaluate their proposed methods and learn how to describe the strengths and weaknesses of their approaches. This task will involve learning how to use results from multiple simulated datasets under several different scenarios of patterned missed notes to provide Monte Carlo approximations to the statistical power using their testing method. This can be done by using simulation to generate

multiple datasets from each scenario, obtaining the p-value for each using their method (similar to Section 3.4), and (for a specified level of α) determining the approximate power by calculating the proportion of obtained p-values less than α .

Most Mathematical Statistics textbooks demonstrate statistical power through specific examples involving the common distributions such as the Normal distribution (see for example <u>Hogg and Tanis, 2010</u>; <u>Rice, 2007</u>; <u>Wackerly, Mendenhall, and Scheaffer, 2008</u>). Students should be taught how to extend the basic definition of power to the probability of rejecting the null hypothesis given a specific alternative scenario. This allows students to shift their understanding of power from always concerning specific parameter values (as it is often introduced) to the more basic mechanism that produces the data. As a result, regardless of the techniques students use in the class, they can all make valid comparisons to other methods based on the same set of alternative conditions.

While there are presumably many ways in which patterned misses can occur, a limited set of scenarios should be considered for this project. For our class, we generated misses according to the following scenarios:

- 1. Sections with Differing Amounts of Difficulty
 - Create songs with sections that will differ in their difficulty and specify the probability of missing a note in that section.
 - For example, the probability of missing a note might be p = 0.01 in "easy" sections, but would be higher in the "medium," "hard," and "very hard" sections.
 - \circ $\,$ The misses in one or more sections could be uncorrelated or correlated.
- 2. Autoregressive model of order one -AR(1)
 - Correlation between note *i* and *j* for i, j = 1, ..., N is $\rho^{|i-j|}$. For example, suppose $\rho = 0.5$, then the correlation between notes 1 and 2 is 0.5, between notes 1 and 3 is $0.5^2 = 0.25$ and so on.
- 3. Negative Pairwise correlations
 - Correlation between note *i* and *i*+1 for i = 1, ..., N-1 is ρ .
 - \circ ρ should be chosen to be a low to moderate value such as -0.3.

We note that in Scenarios 2 and 3 the overall probability of missing a note remains the same throughout the "song", while the probability of missing a note in Scenario 1 depends upon the section of the song. After choosing the alternative scenarios, a discussion can be started with the students as to how each scenario relates back to the game (i.e., How would something like this happen in the game?). For example, Scenario 1 most closely resembles our intuition about the game and the motivation for this project. The model described in Scenario 2 represents a situation in which the current note impacts all other notes, but to a lesser degree as the notes become further separated (i.e., if you miss the current note then you might miss subsequent notes because you are in "catch-up mode"). In Scenario 3, the current note is directly correlated with only the next note; specifically, if the *i*th note is hit, the *i*+1th note is more likely to be missed. Scenario 3 is likely the least intuitive of these three types of non-randomness. This scenario could model a situation in which the player's hand is in the correct position to hit one note (i.e., green fret button) but out of position for another note (i.e., orange fret button). Sample code for simulating data under these three scenarios can be found in <u>Appendix D</u>. Alternatively, one could

try to estimate ρ for each song tested in Section 3.3 and generate data similar to what was actually collected.

In addition to the above scenarios that are consistent with the alternative hypothesis (misses do not occur completely at random), students should evaluate their method with data generated under the null hypothesis (misses occur completely at random). This is because many students will produce methods when using the simple bootstrap techniques that have a larger type I error rate than is expected. Inflated type I error rates are a common feature for the percentile based bootstrap methods that are typically first introduced to students (<u>Schenker, 1985</u>). This issue provides an interesting twist to students trying to determine which method is better (as these methods tend to have much higher power for the patterned misses scenarios as well). Students will need to make a decision as to how to balance inflated type I error rates with high power to determine what they feel is the best method.

As generating the data for Scenarios 2 and 3 can potentially require advanced statistical theory, it may be too difficult for some students (in particular, undergraduate students). We suggest that instructors generate the test datasets for these scenarios themselves and provide the test datasets and sample code to the students to obtain measures of their methods' power. This will help ensure that the students can focus on what the study is supposed to investigate instead of being bogged down by computational issues. It is more realistic for students to write a program to generate data from Scenario 1 without incurring an excessive amount of extra work and to generate data consistent with the null hypothesis. Simulating datasets consistent with the null and alternative hypotheses is an important component of the power simulation process. Undertaking this process should help students develop a better understanding of power and power simulations.

The example code in <u>Appendix D</u> is designed in this fashion.

3.6 Dissemination

As students near completion of the project, they will need to disseminate their findings to an appropriate audience. This can be done in the form of a written report and/or a presentation (oral or poster). For the written report, students can be encouraged to use LaTeX to write their report to gain experience in using mathematical typesetting languages. They should be informed that the intended audience for the report is someone who has a Mathematical Statistics background, but would not be familiar with the specifics of the project. Additionally, there are several potential venues for presenting their work, including in-class presentations, campus- or college-wide undergraduate research symposiums, or undergraduate mathematics conferences.

The written report should be formatted like a scholarly article. The introduction should consist of a brief description of the research question and the goals of the project. Students should also introduce the dataset(s) and provide a brief outline of the remainder of the report. The methodology section is likely the most important section of the written report as this is where the students describe the methods they created and why those methods should work. The section describing the power study should summarize their results (in a table) and provide a description of their findings, including a comparison of the different methods that they devised. In the

application section, they discuss application of their methods to the actual songs and provide the appropriate statistical conclusions for each song. Major findings and conclusions are summarized in the discussion, including under which scenarios each method performs best, which method is the overall "best", and any ideas they have for extending or modifying the project. All of their R code, with appropriate comments, could be included in an appendix. A sample student written report (<u>http://www.amstat.org/publications/jse/v19n3/ramler/StudentPaper.docx</u>.) is available as an example.

An additional (or alternative) oral or poster presentation may be used to provide another method for students to disseminate their work. If students work in smaller groups or don't have many methods to discuss, combining groups together would allow them to present necessary background information common to each group and to provide a larger collection of methods to evaluate as the "best". While we did not make this an actual step of our project, we had several students who wanted to present their work at a local undergraduate mathematics conference and our own university's campus-wide research symposium. These students felt that the presentation helped them to better understand the project and how the different components of the project fit together. In grading the final projects, we tended to agree with them. A sample student created poster (http://www.amstat.org/publications/jse/v19n3/ramler/StudentPoster.pdf.) is available as an example.

3.7 Notes on Assessment and Time Frame

Since most students are just being introduced to the concepts involved in statistical research, many of their methods may not perform well (i.e., have high statistical power) for the scenarios we describe. Considering that there are many different types of scenarios possible, it could be that the method the students created would work well for something they didn't specifically investigate. Thus, this project should not be graded on how well the students' methodologies perform for the actual songs and scenarios used in the power study. Instead, the focus on grading should be on how well students communicate their ideas, including a detailed description about the intuitive reasoning as to why their method should work, and whether they are following the research process. This should ensure that students make an honest attempt at each stage of the project, but reduces the pressure and apprehension commonly associated with open-ended style problems.

With the exception of explaining each phase of the project when distributing the assignment sheets, we spent very little time in class on the project. An instructor interested in implementing this project could follow our model or devote more class time to the project, as they feel is appropriate. We note, however, that in our class we devote a lecture or two introducing randomization and bootstrap methods. Instructors who do not currently cover these materials may want to provide more background on these methods before assigning the part described in Section 3.4.

In our implementation of the project, students were given roughly two weeks to develop their method (outside of class). As this is likely the most difficult aspect of the project, a longer timeframe would be reasonable. Towards the end of this time frame, we met outside of class to collect data. This gave students the opportunity to discuss their ideas while watching the game

being played, possibly allowing them to generate new ideas. After the students' had their methods approved by the instructor, they were given a month to work on their R programs. For the first two weeks, they were required to work on their programs themselves, and in the following two weeks, each group scheduled a meeting with the instructor to receive assistance. We gave students only a week to complete the hypothesis test portion, as once the function has been written, using it is straightforward. The students were given roughly two weeks to complete their power study. Students can begin working on the written component of the project as soon as the power simulation is completed (if not earlier). Our students submitted their written reports on the last day of the semester and had two weeks between the completion of the power simulation and the deadline for the report. We note that while the project lasted the whole semester, students were not actively working on the project the entire time. Because there were periods of down-time between some components of the project, interested instructors could streamline the project to fit in the final month(s) of the semester. An advantage to our timeline is that students were working on the various components soon after they were covered in the course, allowing them to immediately see the connections between the course material and a research project.

4. Modifications and Shortcuts

As presented above, this project was designed as a semester long project for an upper-level undergraduate mathematical statistics course. However, there are several ways in which the project could be modified to allow for a shorter timeline or to make it appropriate for other undergraduate, or even graduate, statistics courses. We describe a few of these alternatives in this section.

One of the hardest components of this project is methodology development. In our experience, it often takes students some time to understand the project well enough to develop a method for numerically summarizing the "non-randomness" of missed notes in a song. This step of the project, and the frustration associated with it, could be avoided by providing students with a list of potential methods (see <u>Appendix C</u>) and letting them choose one or more of those methods to investigate. Alternatively, students could review literature for existing methods that could be used or easily adapted, such as the Runs test (<u>Wald and Wolfowitz, 1940</u>), for this type of problem. These methods could then either be used directly or could allow for a basis of comparison for their proposed methods. Depending upon what is most appropriate for the course, students could still write the R functions for the hypothesis test. A modification of this nature would be useful for teaching resampling techniques and power simulations. Alternatively, this modification could be treated as an in-class activity for illustrating computational statistical methods.

Again, as methodology development is likely the hardest component of the project, students could investigate the differences between the three possible resampling techniques described in Section 3.4 (randomization, non-parametric bootstrap, and parametric bootstrap) rather than compare the performance of multiple methods. This modification would remove some of the pressure of developing methods but help students develop a better understanding of the different randomization techniques. As with the previous modification, this could be used either as a project or an in-class example.

Aspects of this project could also make a great exercise for a statistical computing course. We found that a number of our students had some programming experience in languages other than R. These students were comfortable thinking algorithmically and would generally have no problem writing a function that calculated their test statistic. However, most of the functions did not make use of many built-in R functions and used loops rather than R's vectorization capabilities. Students in a statistical computing course could be given the methodology description (possibly along with "clunky" R code) and learn how to use R functions to program those same methods more efficiently.

There are also many ways that ideas from this project could be incorporated into graduate-level statistics courses. Writing functions for the methods or to generate correlated data could be useful exercises in a statistical computing course. The resampling methods and power simulations could be appropriate for many different graduate-level courses, including statistical computing courses, mathematical statistics courses, and other applied courses. Additionally, young graduate students can benefit from seeing a relatively small-scale research project before undertaking their own research.

5. Conclusion

By the end of the project, students may begin to recognize additional questions that can be raised from this study. For example, some will suspect that the amount of non-randomness in the pattern of misses may also be related to the skill level of the player. Additionally, students may recognize that the conclusions they make from their project don't actually answer the original (broad) research question "Are notes missed completely at random?", but rather only pertain to a certain song played by a specific individual. These concepts (and many others that the students may wish to explore) would make a great extension of the project for students wishing to continue through independent studies. This project can be modified to fit different timelines and other undergraduate, or even graduate-level, statistics courses. Although the project outlined here is specifically designed for the Guitar Hero video game series, the general steps outlined in Section 3 can be applied to any number of projects in which students learn about the statistical research process as well as how to develop and evaluate their own methodology.

While we did not formally survey the students on their opinions on the project, we did receive a few comments on the end-of-semester course evaluations about the project. Some students commented that undergoing the project helped to "tie together" the material covered in the course. Others stated that the project added "an element of fun" to the course. Of course, not all students loved the project. For instance, one student commented that the project was "overkill" as they already had enough practice with programming skills in class and on homework assignments. Another student expressed concern about groups of four students being too large ("it was really hard to find a time where all four of us could get together"). Our impression is that, overall, students enjoyed the project and appreciated the challenges that it presented. This is perhaps best illustrated by our favorite student quote: "This course was the first stat course that let me think like a statistician."

Appendix A Handouts for Each Phase of the Project

Part 1: Development of Methodology

(http://www.amstat.org/publications/jse/v19n3/ramler/Part1_MethodAssignment.docx)

Part 2: R Functions (http://www.amstat.org/publications/jse/v19n3/ramler/Part2_RFunction.docx)

Part 3: Hypothesis Tests (http://www.amstat.org/publications/jse/v19n3/ramler/Part3_HypothesisTest.docx)

Part 4: Power Simulation (http://www.amstat.org/publications/jse/v19n3/ramler/Part4_PowerSimulation.docx)

Part 5: Final Paper (http://www.amstat.org/publications/jse/v19n3/ramler/Part5_FinalReport.docx)

Appendix B Songs

The following songs were collected following the technique described in Section 3.3. We note that due to the difficulties described in Section 3.3 the number of notes and misses in each song may not be 100% accurate. The name of each song provides a link to a txt file that can be scanned in to R using the function scan(). A short video is available for "Play That Funky Music". All songs are from Guitar Hero 5 (Vicarious Visions, 2009).

"All Along the Watch Tower" – Bob Dylan: 566 notes, 45 misses (http://www.amstat.org/publications/jse/v19n3/ramler/AllAlongTheWatchTower.txt)

"American Girl" – Tom Petty and the Heartbreakers: 527 notes, 78 misses (http://www.amstat.org/publications/jse/v19n3/ramler/AmericanGirl.txt)

"Hungry Like the Wolf" – Duran Duran: 638 notes, 27 misses (http://www.amstat.org/publications/jse/v19n3/ramler/HungryLikeTheWolf.txt)

"Hurt So Good" – John Mellencamp: 302 notes, 4 misses (http://www.amstat.org/publications/jse/v19n3/ramler/HurtSoGood.txt)

"Judith" – A Perfect Circle: 518 notes, 62 misses (http://www.amstat.org/publications/jse/v19n3/ramler/Judith.txt)

"Play That Funky Music" – Wild Cherry: 593 notes, 81 misses (<u>http://www.amstat.org/publications/jse/v19n3/ramler/PlayThatFunkyMusic.txt</u>) Video Clip (mp4 format) - below (<u>http://www.amstat.org/publications/jse/v19n3/ramler/PlayThatFunkyMusic_clip.mp4</u>)

"Ring of Fire" – Johnny Cash: 355 notes, 34 misses (http://www.amstat.org/publications/jse/v19n3/ramler/RingOfFire.txt)

Appendix C Example Methods with R Programs

With the exception of the first method, the following methods were designed by students involved in the project (with only a few modifications added to the code to allow the methods to be more easily implemented for those wishing to use these as examples). Each file contains code for calculating the described statistic, a function for performing a hypothesis test based on the method, and examples using the functions applied to songs A and B from <u>Table 1</u> in Section 3.1. Further, each of these methods can be directly applied to the example songs provided in <u>Appendix B</u>. Additionally, modifications to allow for each of the three resampling procedures described in Section 3.4 are available in each file (and are currently commented out to allow the function to use the permutations method by default). Finally, there is code available in each file for calculating either a one-sided or two-sided p-value in the hypothesis test (with two-sided being the default and one-sided being commented out).

Maximum number of consecutive misses:

(http://www.amstat.org/publications/jse/v19n3/ramler/Cmax.r) This method calculates the maximum number of consecutive misses (the longest miss streak) in the song. Intuitively, in a one-sided hypothesis test, high values may occur in songs where the misses are grouped together more than expected if the misses were missed completely at random. Note that this function was given to the students as an example.

Maximum number of consecutive hits:

(http://www.amstat.org/publications/jse/v19n3/ramler/top1streak.r) This method is similar to the previous, but instead calculates the maximum number of consecutive hits (the longest hit streak) in the song. As with the maximum consecutive misses, large hit streaks may indicate "non-randomness" in a song (for the one-sided hypothesis test).

Top two hit streaks:

(http://www.amstat.org/publications/jse/v19n3/ramler/top2streaks.r) This is similar to the previous method, but this method adds the length of the two longest hit streaks for a given song and has a similar intuition behind it (large values may be associated with groups of misses). Further, in the event that all notes were hit or misses all occurred in a row at either the beginning or end of the song, only one "streak" exists and the method will use the length of the single streak instead.

Median length of streaks:

(http://www.amstat.org/publications/jse/v19n3/ramler/median_streak.r) This method determines the lengths of all streaks of correctly hit notes and uses the median length as a measure of non-randomness. In the one-sided hypothesis test setting, songs with groups of hit notes may be expected to have a higher median length of a streak.

Variance of Moving Average:

(<u>http://www.amstat.org/publications/jse/v19n3/ramler/var_moving_average.r</u>) This method obtains a vector of moving proportions of missed notes from segments of a user specified length

(number of notes) and then calculates the variance of these proportions. By default the segment length is the floor of the square root of the length of the song. Following the null hypothesis that misses happen completely at random throughout the song, the number of misses in each segment follows a Binomial distribution with variance $n_s p(1-p)$ (where n_s is the length of the segment and p is the proportion of misses in the entire song) and equivalently, the variance of the proportion of misses for each segment is $p(1-p)/n_s$. If misses are grouped together, then the moving proportion should be high in segments where the grouping of misses occurs (and lower in the segments where mainly hit notes occur), resulting in a higher variance. Therefore, a reasonable hypothesis test can be conducted by comparing the variance of the moving proportions for the song to what would reasonably be expected according to the null hypothesis. This method is the only example where an additional parameter (the segment length) is needed. It is not clear what the optimal segment length would be, which could be another investigation that students could undertake.

Number of streaks of hits:

(http://www.amstat.org/publications/jse/v19n3/ramler/num_streaks.r) This method uses the number of streaks of hits as its measure of non-randomness where either a large number of streaks or a very small number of streaks may indicate the notes are not missed completely at random. (This would be the case for the two-sided hypothesis test.) Note that this idea is very similar to the runs test of <u>Wald and Wolfowitz (1940)</u>, although their test would also incorporate the streaks of both misses and hits (and itself could make another interesting method to evaluate).

Discrete Kolmogorov - Smirnov Statistic:

(http://www.amstat.org/publications/jse/v19n3/ramler/ks_gh.r) This method adapts the idea from the Kolmogorov – Smirnov (KS) test (Sprent and Smeeton, 2001) by comparing the observed empirical distribution function to the distribution function expected if the notes were missed completely at random. The KS test is a hypothesis test used to determine if a sample of data came from a specific probability distribution, though theoretically this test only works for continuous distributions. The test works by comparing the cumulative distribution function (CDF) for a given reference distribution to the empirical CDF for the sample of data. In this setting, under the null hypothesis of misses occurring at random, the locations of the misses in a song can be modeled with a discrete uniform distribution. Large deviations between the empirical CDF and discrete uniform CDF would indicate that the misses are not distributed completely at random throughout the song. We note that this was the only student method that used the location of the missed notes rather than the actual series of 0's and 1's.

Appendix D Generating Data for the Power Study

This appendix contains example R code used to generate "songs" under the different alternative scenarios described in Section 3.5.

Sections with differing amounts of difficulty:

(http://www.amstat.org/publications/jse/v19n3/ramler/blockSim.r)

This code partitions a "song" into sections classified as easy, medium, hard, and very hard then generates binary responses for each section.

AR(1):

(<u>http://www.amstat.org/publications/jse/v19n3/ramler/ar1.r</u>) This code generates binary responses with an AR(1) correlation structure using the approach of <u>Qaqish (2003)</u>.

Negative pairwise correlation:

(<u>http://www.amstat.org/publications/jse/v19n3/ramler/pairwiseCorrelation.r</u>) This code generates binary responses with a negative correlation between consecutive responses using the approach of <u>Qaqish (2003)</u>.

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